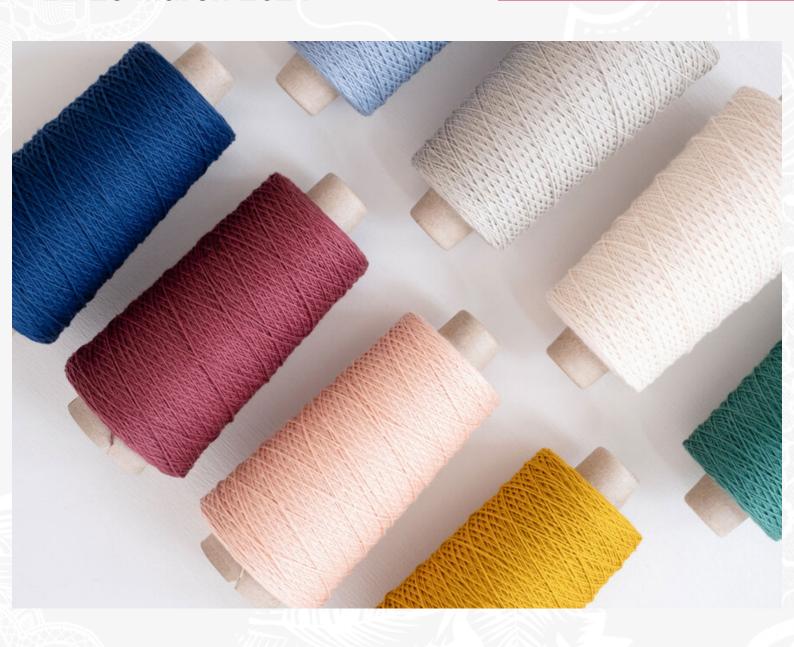


**Virtual Business Matching Week** 

22-25 March 2021

bd.intexsouthasia.com/virtual



# POST SHOW REPORT

Organised by













## **Partner Country**

## **India Pavilion Organiser**







#### **Industry Partners**



















#### **Media Partners**





















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### **Show Report**

The Intex South Asia – Bangladesh edition virtual expo concluded successfully on 25 March, 2021 (Thursday) on Bee2bee.asia. This international textile sourcing platform was visited by 2421 trade visitors from the textile and apparel industry of Bangladesh as well as attracted overseas buyers from Sri Lanka, Spain, Mauritius, Finland, Italy, Peru and Algeria.

The textile buyers interacted with 70+ global suppliers participating from India, Bangladesh, Sri Lanka, China, Korea, Thailand, Malaysia, Indonesia and the United Kingdom (UK) through pre-arranged B2B meetings over Zoom and through the Bee2Bee platform. The Indian Pavilion was formed by Federation of Indian Chamber of Commerce & Industry (FICCI), China Pavilion with Zhejiang Province Department of Commerce and Thai Pavilion with Thailand Textile Institute (THTI). Over 400 B2B Meetings were arranged for the exhibitors that showcased fibers, yarns, apparel & denim fabrics, clothing accessories, etc. for the textile buyers from Bangladesh and other international markets.

Some of the leading buyers from Bangladesh who visited our virtual platform and attended B2B meetings with interested suppliers were Aaron Denim Ltd, Epyllion Group, Asrotex Group, S. Oliver Overseas Ltd, Tom Tailor Sourcing, Decathlon Bangladesh, Windy Group, Asmara International Ltd, Bitopi Group, Dewhirst Group Ltd., Hoplun BD Ltd, Palmal Group, LCWAIKIKI, Herma Group, Puls Trading - H&M Bangladesh, Li & Fung, Louietex Manufacturing and Dird Group.



One of the leading buyers from Bangladesh, Mr. Main Uddin Miah, CEO, Dresban Global Sourcing, who interacted with textile suppliers on our Bee2Bee platform and had also registered for the pre-arranged meetings commented that, "World trade is facing huge crisis due to Covid-19. The B2B platform arranged by Intex for discussion between buyer and seller will greatly help to move trade forward. I hope Intex will arrange this platform a couple of times a year. Wish all the success to Bee2Bee."

This international sourcing event enabled industry buyers to source raw materials and textiles to grow the export and domestic market thus creating new opportunities to supply to global markets, increasing market share and strengthening the brand image of Bangladesh as a sourcing destination for high-fashion and value-added garments.

Intex South Asia Bangladesh Virtual Expo was very well received by all, confirmed by both Exhibitors & Buyers' feedback that were positive about all aspects of this fair. These promising views are expected to keep growing year-on-year with increasing trade and investments. Intex South Asia Bangladesh will soon become the country's must-attend trade show for the textile and apparel industry stakeholders of Bangladesh and region at-large.

Intex South Asia Bangladesh is endorsed and supported by Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Bangladesh Garment Buying House Association (BGBA), Chittagong Chamber Of Commerce & Industry, India-Bangladesh Chamber of Commerce and Industry, Islampur Cloth Market Association, Bangladesh Chemical Importers & Merchants Association, and Dutch-Bangla Chamber of Commerce & Industry.

WORLDEX Exhibition & Promotion Pvt. Ltd.





#### **Exhibitor Testimonials**

Thanks for the support provided for this exhibition. We are happy to get in touch with 2 customers whom I feel we can convert into regular customers. Thanks to Arun, Krutika, Nikita. The support they provided is highly appreciated.

Raksheet Shah, VHM Industries, India

"

We connected with Garment Manufacturers & Exporters at Intex South Asia. Worldex India team was really helpful and just a call away for any help with the system and always reminding us for the B2B meetings arranged during the event.

Jaskaran Singh Baweja, SK Weaving, India

"

We participated to explore new market opportunities and promote and launch new products at Intex South Asia Bangladesh. The pre-fixed B2B meetings arranged were good. We are hopeful to work with two buyers in near future. We are happy to be associated with Intex South Asia and Bee2Bee platform.

Soyeon Lee, Seong An Co. Ltd., South Korea

"

Ltd, Bitopi Group and Asrotex Group through business matching. We thank the organising team for helping us to find and match with new textile buyers in Bangladesh.

Johnny Ping, Shaoxing Baixinsheng Textile Co. Ltd, China

"

1 This is my first time participation in an online exhibition. The Bee2Bee Virtual Platform is very good. I attended over 15 B2B meetings with garment manufacturers, exporters and buying houses from Bangladesh. It was a great experience with great cooperation from the organiser.

Arnon Lertprapakorn, AEC Textiles, Thailand

"

The Bee2Bee virtual platform and pre-fixed B2B meetings arranged were good. This was a trial for Roaches and we may do another online expo again.

David Buxton, Roaches International, UK

"





## **Buyer Testimonials**.

66 Since world trade is facing huge crisis due to the Covid19, Intex has arranged the B2B platform for discussion between buyer and seller. It will help to move forward the trade greatly. Hope Intex will arrange such platform couple of time in a year. Wish success to Bee2Bee.

Main Uddin Miah, Dresban Global Sourcing, Bangladesh

"

We would like to thank you for your excellent service and high level of professionalism in organising the Zoom meetings at Intex Bangladesh. We had an excellent experience connecting with suppliers for our sourcing requirements. Please transmit our thanks and appreciation to all the participants of our meetings.

Rajendra Doomara, Twom Impex International, Mauritius

"

L's a good platform to find new textile suppliers. The organisers pre-arranged 7-8 meetings for us and we found 4 textile suppliers from India and China whom we can work in the future. The Bee2Bee Virtual Platform is good. Thank you for inviting us to Intex South Asia Bangladesh.

Jesus Ferre, Creaciones Euromoda, Spain

"

We are looking to source innovative, smart & sustainable textiles. The B2B meetings organised at Intex South Asia were good. We met 3 good suppliers from India. The Bee2Bee virtual platform is very good. Overall, we are happy with the opportunity at Intex South Asia Business Matching Week.

Md Ekram Mahmud, Li & Fung, Bangladesh

"

Intex South Asia Bangladesh Online is a good platform for growing business. It's really very helpful for meeting new suppliers nowadays for our sourcing requirements. They are very helpful to connect with supplier for interaction and everything.

Arif Maruf, Louietex Manufacturing Limited, Bangladesh

"

It was a better online platform among the other trades. We got to connect with many cotton yarn suppliers at Intex South Asia. B2B meetings provided a good interaction and got to know each other about the business during COVD-19 situation. Just to say it was perfect.

SM Gani, Yogotex Fabrics Co. Ltd, Bangladesh

"







### **Buyer Testimonials**

We import textiles for our requirements from India, China, Korea and Thailand. Overall it was good to get connected to suppliers via Bee2Bee and Intex South Asia fair. I highly appreciate and congratulate your efforts. I wish your forthcoming events to be more successful.

Harun Rashid, Texway, Bangladesh

"

The Intex South Asia Sourcing event organised by Worldex was very useful. I would really like to appreciate the kind off assistance and follow up teams from Dhaka and India did. Thank you for your efforts.

**Suneet Dixit, Asmara Sourcing, Bangladesh** 

"

I met around 10 textile suppliers at Intex South Asia Bangladesh and had good one-to-one meetings prearranged by the organisers. The Bee2Bee platform is very good and easy to navigate and get information. Overall, it was a successful for us.

Uday Saha, AMC Knit Composite Ltd., Bangladesh

"

It is a great initiative to meet with material supplier virtually during this pandemic. It's a fantastic platform to interact with material suppliers which is facilitating the textile sourcing more smoothly. Hope this trends will be continue to better supports the industry, Thanks to Worldex Team.

Sujit Barai, SQ Group, Bangladesh

"

I am more than happy to inform you that, I have very much satisfied with B2B meetings arranged with international suppliers at Intex South Asia. That was very helpful & effective for me to connect with different kinds of textile suppliers for our sourcing requirements.

Md. Jewel Rana, Renaissance Designs Ltd, Bangladesh

"

Intex South Asia and Bee2Bee are very good platforms for supplier & buyer. We found 3 apparel textile suppliers from China for our business needs at Intex South Asia.

Nazmul Saikat, Bitopi Group, Bangladesh

"







### **Opening Ceremony** \_

Intex South Asia Bangladesh was inaugurated virtually on 22 March 2021, by the Hon'ble Minister for Textiles & Jute, Mr. Golam Dastagir Gazi (Chief Guest) and Mr. Jogiranjan Panigrahi, Jt. Secretary, Ministry of Textiles, Government of India (Guest of Honour) in the presence of Mr. Mohammad Hatem, 1st Vice-President, Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Mr. Abdul Matlub Ahmad, President, India-Bangladesh Chamber of Commerce and Industry (IBCCI) and former President of FBCCI and Mr. Dilip Chenoy, Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI).











The VIP Opening Ceremony of Intex South Asia Bangladesh was well attended by Exhibitors, Domestic and International Buyers, Representatives of Textile and Apparel Trade Associations, Chambers of Commerce, Diplomats, etc. and was broadcasted live on Bee2Bee, YouTube and Facebook simultaneously.

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GATEWAY TO GLOBAL TRADE





#### Bee2Bee Virtual Platform



#### **CONVENTION CENTER**



**EXHIBITION LOBBY** 







#### Bee2Bee Virtual Platform



#### **AUDITORIUM**



VIRTUAL EXHIBITOR BOOTH







## Participating Companies @ Intex South Asia Bangladesh.









































































































































**GATEWAY TO GLOBAL TRADE** 





## **Exhibition Statistics**

B2B Pre-fixed Meeting Day wise Report						
Date	22-Mar	23-Mar	24-Mar	25-Mar	Total	
Meetings Conducted	96	98	102	95	391	

Bee2Bee Platform - Virtual Booth Features Report		
Unique Visitors on Bee2Bee platform	2421	
Brochure Clicked	174	
Business Card Shared	484	
Product Showcase Opened	301	
Profile Opened	219	
RFQ Received (Request For Quote)	11	
Add to Briefcase	96	
Video Call Received	9	

Top Buyers at Intex South Asia Bangladesh				
Company Name	Country			
Aaron Denim Ltd	Bangladesh			
Asmara International Ltd	Bangladesh			
Asrotex Group	Bangladesh			
Bitopi Group	Bangladesh			
Creaciones Euromoda	Spain			
Dird Group	Bangladesh			
Epyllion Group	Bangladesh			
Herma Group	Bangladesh			
Li & Fung Bangladesh Ltd	Bangladesh			
Louietex Manufacturing Ltd.	Bangladesh			
Negotex S.A.C	Peru			
Newtimes Group				
Puls Trading Far East Limited (H&M)				
PVH Sri Lanka				
S. Oliver Overseas Ltd				
SARL Chaussettes Ikherbane				
Sisal Composite Ltd.	Bangladesh			
Svantex Asia Ltd	Bangladesh			
Twom Impex International				
Yogotex Fabrics Co Ltd				







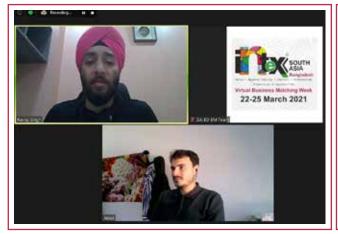
## **Business Matching Meetings**



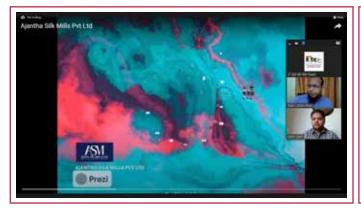
















**GATEWAY TO GLOBAL TRADE** 



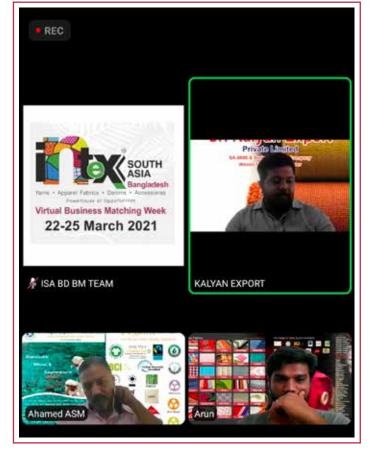
## **Business Matching Meetings**









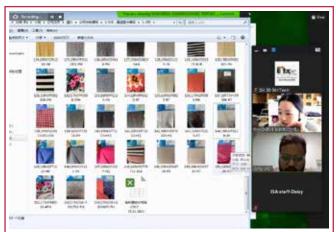






#### 22-25 March 2021

## **Business Matching Meetings**















Hosted on

**GATEWAY TO GLOBAL TRADE** 

# **PROMOTION ACTIVITIES**





### **Pre and Post Media Coverage**





FICCI D A W SA W KTC Box Box ইনটোত সাউথ এশিয়া- দক্ষিৰ এশিয়াৰ সৰচেয়ে সকল আন্তৰ্জাতিক টোডটাইল সোসিং শো-এখন বাংলাদেশের টেক্সটিইল এবং পোশারু শিলেশর জন্য ভার্চয়াল ফরম্যাটে। বস্তু ও পাট মন্ত্রী গোলাম দক্ষণীর গাজী এবং বিকেএমইএর প্রথম সহ-সভাগতি জনাব মোহাত্মল হাতেম, ২০২১ ইনটেক্স সাউথ এশিয়া বাংলাদেশের উদ্বোধন কর্ত্তন। ইনটেক্স সাউথ এশিয়া - বাংলাদেশ সংখ্যা Bee2Bee.asia ভে ভাইুয়াল বিজনেস মার্চিং খ্যামাটে অনুষ্ঠিভ হবে ২২-২৫ মার্চ। এফখাইসিসিআই ভারতীয় টেক্সমিইল প্যাতিলিয়ন এর সাথে ৫১ টি কোম্পানির নতুন পথ বালারে আনছে। এখানে ভারত, চীন, জোরিয়া, খাইলাভি, মালচেশিয়া, ইন্সোনেশিয়া, যুক্তবালা সহ ৭০ ভির বেশি নেতৃত্বস্থানীয় সরবরাহকারী উপস্থিত থাকরে। इंग्रहेन्द्र मार्केश अनिया वाश्नाहरून अत वि2वि श्लाहेम्पटमं आईग्रान विम्नदम् मार्किश मधाहरू আয়োজনে সার্থিক সহযোগিকার আছে ওয়ার্পডেক্স ইভিয়া। ২২-২৫ মার্চ ২০২১ থেকে এই অন্তর্জাকিক ম্যান্তমেবিং প্রয়েটকম্টি ইপ্রিয়া, চীল, কোরিয়া, গাইল্যান্ড, মালরেবিয়া, ইন্সোনেবিয়া, पुरु-राक्षात्रम् ५०वित रानि शैर्मक्षानीय वेदनासनकारी धरा तरवतास्कारी शक्तिम याकरतः। বাংলাদেশ থেকে টেক্সটিইল ফ্রেনরা ওবগরমানের ফাইবার, সূত্রা, কাপড়, ট্রিমস এবং পোশাকের সরক্ষামাদি, হিট ট্রাঞ্চার প্রিন্ট বঙ্গপাতি ও ফেব্রিক ডাইং এবং ফিনিশিং সরক্ষামাদি সরবরাহকারীদের সাথে সংযুক্ত হতে পারকেন। এই আন্তর্জাতিক সোসিং ইতেন্টটি শিল্প ोक्सिक कार्यात अस्त अभीत सामा क्रिक स्थापन

**BD Financial News 24** 





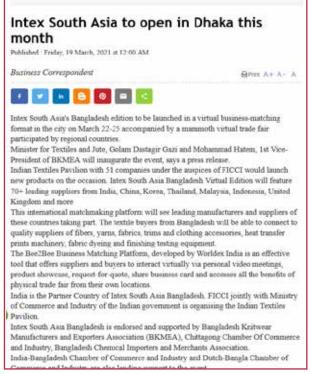


### **Pre and Post Media Coverage**





#### Corporatesangbad



observerbd.com







## Pre and Post Media Coverage.





bd-pratidin.com



arthoneeti.com







## Pre and Post Media Coverage







**Textile Value Chain** 







#### Pre and Post Media Coverage.







**Apparel Views** 







#### 22-25 March 2021

#### **Emailers**















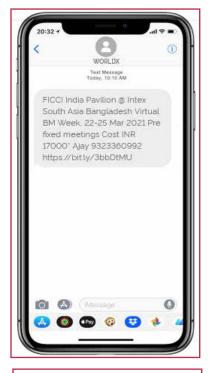




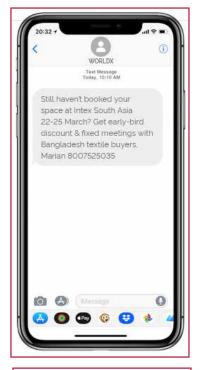
#### 22-25 March 2021

## **SMS Campaigns**















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## WhatsApp Campaigns















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## Social Media Campaigns



#### **INTEX SOUTH ASIA PAGES**

Facebook	www.facebook.com/Intexfair
Twitter	https://twitter.com/intexfair
Instagram	www.instagram.com/intex_south_asia/
LinkedIn	www.linkedin.com/in/intexsouthasia

#### **SOCIAL MEDIA ENGAGEMENTS**





























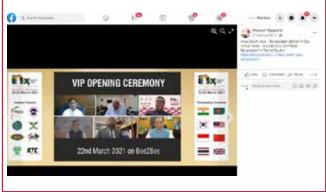


# Social Media Campaigns.



















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### Social Media Campaigns













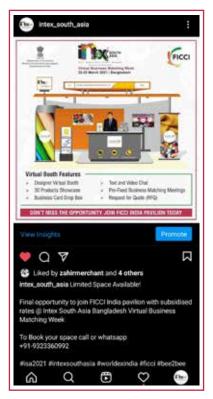






### Social Media Campaigns

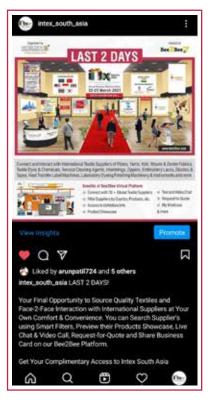


















### Social Media Campaigns













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## Flyer Distribution in Bangladesh\_













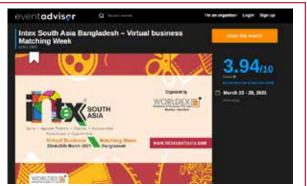






#### **Online Promotions**

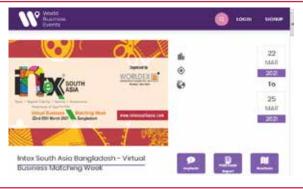
























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#### **Trade Promotions**



PR Management Print Advertising Website Designs Mobile Apps Interactive Media **Publications** E-commerce

# Our Services

#### Marketing



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Online Promotions

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